

Tools for
Teaching ELA Skills

Middle
to
High

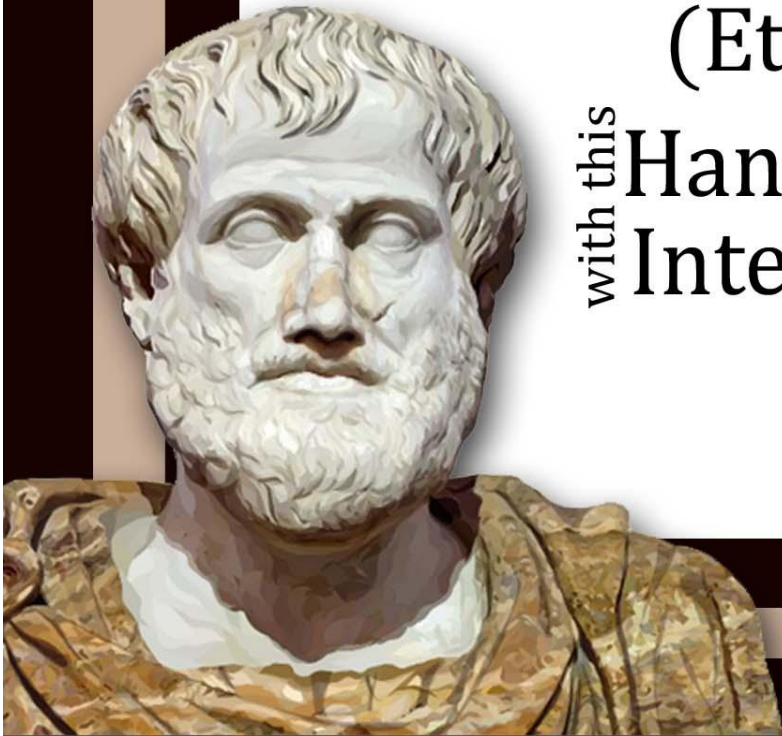
Review

Persuasive Appeals

(Ethos, Pathos, Logos)

with this Hands-On Multi-Functional
Interactive Sorting Activity

by Julie Faulkner



Persuasive Appeals (Ethos, Pathos, Logos) Sorts

Directions: Sort the items from your baggie into the correct persuasive appeals category below.

Ethos	Pathos	Logos

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Teacher's Guide by Julie Faulkner, 2013

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Suggestions for use: After a lecture on the three appeals, students can sort descriptions/definitions for each appeal. This is an excellent resource to use instead of or to supplement a worksheet. It doesn't take a very long time, but it is very effective.

Prepare Human Sorts: Or you could turn this into a human sorting activity, and give each student one slip from below (for an entire class, some students would have the same slip). Print the definitions/examples (page 4-5) on card stock or cut them out and glue down to index cards for easy usage. Make some labels for each of the appeals and designate a place in your room for each. Students go stand in the correct spot of the room.

Prepare Interactive Notebooks: Print the definitions/examples (page 4-5). Cut the descriptions apart and bag them. Run the chart on colored paper. Students glue down the chart and answers.

Prepare Partner Sorting: Print the definitions/examples (page 4-5). Cut the descriptions apart and bag them. Run the chart on colored paper and include that in the baggie. Students can work with a partner to complete the exercise. Set a timer and make it game-like.

Answers:

Ethos	Credibility of the speaker
Ethos	Expertise shown through vocabulary and organization
Ethos	tone
Ethos	Understanding of the audience
Pathos	Emotions
Pathos	feelings
Pathos	A touching story
Logos	Logic/reason
Logos	Numbers, facts, statistics
Logos	Examples relating to money/cost (a monetary explanation pro or con a stance)

Common Core:

CCSS.ELA-LITERACY.CCRA.L.6

Acquire and use accurately a range of general academic and domain-specific words and phrases sufficient for reading, writing, speaking, and listening at the college and career readiness level; demonstrate independence in gathering vocabulary knowledge when encountering an unknown term important to comprehension or expression.

Credibility of the speaker

**Expertise shown through vocabulary
and organization**

Tone

Understanding of the audience

Emotions

Feelings

A touching story

Logic/reason

Numbers, facts, statistics

**Examples relating to money/cost (a
monetary explanation pro or con a
stance)**

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